



kofc.org/joinus



**‘ELEVATOR
SPEECH’
FOR
RECRUITING**

**It's an elevator ride.
You have 30 seconds. Maybe.
You can't tell the entire story of the
Order in 30 seconds. So don't try.
Instead, tell the prospect why**

**your membership is important,
valuable and meaningful for you
and your family. That simple message
will be very powerful if you tell
it sincerely and passionately.**

Here are some talking points:

- We have more than 16,000 councils headquartered in Catholic parishes around the world.
- Knights put their faith into action every day to make life better in their parishes and communities.
- We offer men the opportunity to grow in their faith while helping others and supporting the Church, and to become better Catholics, husbands and fathers.
- The Knights of Columbus annually contributes nearly \$200 million to worthy charitable causes around the world, and our members donate nearly 100 million hours of their time.
- Our Leave No Neighbor Behind program provides direct outreach to those most impacted by the COVID-19 pandemic.
- Our founder – Blessed Michael McGivney – has been beatified by the Church. People around the world seek his intercession through prayer.
- All practicing Catholic men 18 years or older are invited to join.