

**Ohio State Council
Knights of Columbus**

2019 Measure Up Campaign



**April 26, 27, and 28, 2019
May 3, 4, and 5, 2019**



**OHIO STATE COUNCIL
KNIGHTS OF COLUMBUS
2017-2019**



**Kevin Miller
State Deputy**

**Michael J. Felerski
State Warden &
2019 Measure Up
Chairman**

*Ohio Knights Supporting Citizens with Developmental Disabilities
Our Flagship Charity!*



Ohio State Council Knights of Columbus

Kevin P. Miller
State Deputy

Michael J. Fellerski
State Warden
1580 Gelhot Dr. #234
Fairfield, OH 45014
(513) 869-0180
mfellerski@icloud.com

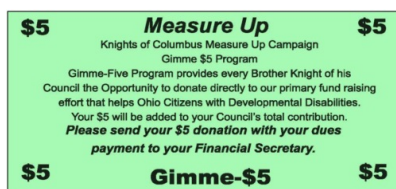
Worthy Financial Secretaries, Grand Knights, Measure Up Chairs, and Brother Knights:

The “FLAGSHIP” charity of the Knights of Columbus has long been ***Support for Citizens with Developmental Disabilities***. In recent years, the Knights of Columbus have been recognized as a major corporate sponsor to the International Special Olympics with many local councils, including many in Ohio, that sponsor local events.

The primary fundraiser assisting those with developmental disabilities is our annual ***Measure Up Campaign***. This fundraising effort raises approximately \$370,000 for over 322 statewide and local caring agencies that sponsor a variety of training and support programs. Of the money collected, 80% is returned to the local councils for donating to their local agencies. The remaining 20% is used for statewide programs.

Since it has become more difficult to solicit funds for your council’s local campaign at the “big box” stores, I am suggesting some additional fundraising areas/ideas for our campaign. All local councils are encouraged to participate in as many as possible, even if you run them between June and December 2019. These include:

1. **State Deputy Corporate Letter.** Contact State Deputy Kevin Miller, (StateDeputy@kofcohio.org) and give him the store name, corporate or store manager and the address and zip. He will send out a State K of C letter asking for their support and contact will be made with your council so you can follow up after the letter is sent.
2. **The Gimme Five Campaign.** This activity solicits a \$5.00 (or more) contribution from our members in your annual dues collection. Financial Secretaries send the “Gimme Five” flyers with the 2019 council membership dues notices. The template to print your own Gimme Five flyers is attached to this email. Those who contribute will receive a special “Gimme-Five Club” sticker affixed to their 2019 membership card. (***District Deputies will receive council stickers at the January Mid-Year District Deputy meeting***)

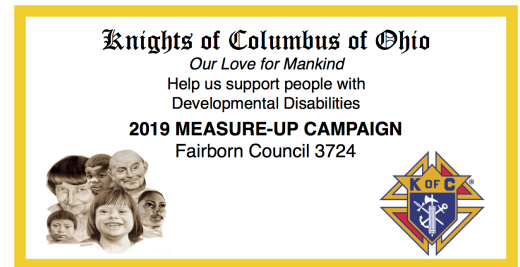


3. **Local Business Campaign.** Local area businesses as well as Knights and Parishioners who have businesses are contacted through a general mailing campaign or a hand-written letter from the GK soliciting a financial contribution. Explain in your letter how these business contributions will assist those with mental disabilities in their community. Be sure to make a special effort to include in your list of contacts all of the local social & service organizations that have games of chance in their club rooms. They are obligated by the State of Ohio to donate a portion of the profits from these games to various charities.

4. **Council Fundraiser(s).** Your council funds for Measure Up can be raised with a fundraising activity sponsored by the local council. A special council event to “Kick Off” this year’s campaign is always a great way to start this year’s fundraising.

IDEAS include:

Parish solicitation after a weekend’s Masses AND/OR using the Parish Sunday Collection envelope (see sample to the right-make adjustments as needed i.e. your council & #). Plan now to have a council-sponsored program that will raise council donations, even if you hold it between June and Dec. 2019.



My council holds a “Measure Up” Soup Night every January. Since we have a small parish, we invite parishioners to participate as well. Families bring a crockpot of their favorite soup. We usually end up with 15 – 20 different kinds of soups & chilies. The council provides bowls, spoons, bread, & crackers, etc. Each person gives a \$5 donation to our Measure UP fund and gets to try as many of the different soups that they care to. It’s a great social event, plus everyone enjoys trying so many different soups on a usually cold January night.

5. **The Traditional Street Collection.** The most familiar and easy way to raise funds for Measure Up has been soliciting from the general public on the street in the community OR *after a weekend’s Masses*. Contact local merchants or your Pastor for permission and solicit the help of members to put on the aprons or your council shirts/coats and collect funds on the street or after Masses for Measure Up. Rulers will be provided as a token of appreciation for donors (call your DD with your council’s Ruler Order today!).



*Therefore, Ohio Knights are again asked to support our “FLAGSHIP” charity and our friends with developmental disabilities. The 2019 statewide goal is **\$390,000** with over 65% of our local councils participating. Please encourage all council members to help the Knights of Columbus across Ohio to “Measure Up” in 2019.*

Fraternally yours,
Michael J. Fellerski, State Warden
2019 Measure Up Chairman

MEASURE UP CAMPAIGN 2019

PROGRAM INFORMATION

The Measure Up Campaign is an exclusive Knights of Columbus fundraiser for Ohio citizens with developmental disabilities. Typically, K of C members take to the streets in soliciting donations from the public in highly visible areas like shopping malls, churches, or grocery stores. Since we have been getting closed out of the big box stores recently, we need to be creative and plan new fundraising activities that can replace your big box store collections. LOOK AT THE INTRODUCTORY LETTER for five great ideas to help you succeed this year!

1. Campaign Dates

April 26, 27, and 28, 2019 & May 3, 4, and 5, 2019

2. Program Book

This program booklet should provide the necessary information to conduct a successful Measure Up Campaign with new ideas for those councils struggling with store front collections. For additional information, please contact:

Michael J. Felerski, State Warden
1580 Gelhot Drive, #234, Fairfield, OH 45014
(513) 869-0180 cell/text
Email: mfelerski@icloud.com



3. Measure Up Rulers

Rulers are to be given out to everyone who donates whether at a store front or any other fundraiser (i.e. after Mass, at a dinner, at a wine and cheese party). The District Deputy will provide rulers to the local councils. Additional rulers may be obtained through the District Deputy or through State Chairman Jeff Kilianny.

4. Can Labels

Also provided are labels that can be used to cover any type of canister. Please contact your DD or the State Warden for labels. These can be placed in business establishments, near checkout registers, in the back of your church, or any high-traffic area, and can be used for the street collection phase of the campaign. Keep track of where these canisters are placed and check and empty them regularly.

5. Aprons

If (more) aprons are needed, please contact Jeff Kilianny (jtktg@yahoo.com). The correct apron wording (to order) is “Helps Developmentally Disabled Citizens.”

6. Measure-Up Grant Form

This form is used for designating council grant(s) and is included in this booklet. This form **MUST** be submitted with the council check. The check should be made payable to the **Ohio State Council Knights of Columbus**. A full 80% of what is collected and submitted will be returned to the agencies that the council members select. Please remember that these agencies must be IRS **501 C-3** designated that care for citizens with developmental disabilities. The remaining 20% will be used to fund charities selected by the state officers and to administer the program statewide. Checks need to be submitted **before August 1, 2019**, to be eligible for grant disbursements in late October. Checks submitted after August 1 will be processed after those submitted by the original deadline.

7. Insurance Certificates

An umbrella insurance policy covers the Measure Up Campaign for the specified days of the store front collection program. This policy is generally posted on the Ohio State Council website and/or sent by electronic mail statewide. Some communities require a local permit for public solicitations. Please check to see what regulations apply locally for your local council and community. IF YOU HOLD another fundraising event your council should have a liability policy that will cover that activity.

8. Special Population Free Throw Program

You may hold your own local Special Population Free Throw. T-shirts and plaques may be ordered locally, however we included a t-shirt and plaque order form with this material. All councils are encouraged to participate in this very worthwhile and rewarding sports program.

9. Gimme Five Campaign

As previously indicated, we recommend the distribution of the “Gimme Five” flyers as a means of soliciting funds from council members. Flyers are sent with the council’s 2019 dues notices and a special “Gimme-Five Club” sticker is affixed to the 2019 membership card for all members who contribute \$5 or more. These monies help to underwrite our expenses and are to be added to the council’s Measure Up contribution.

Ten Steps for Measure Up Success

1. Set a council goal of at least 10 percent greater than last year’s collection total.
2. Mail the “\$5 Greenback bills” flyers (a template will be emailed to your FS to print, cut, and send) to all council members, especially with the 2019 membership dues notices. This is an important part of our Measure Up Campaign and allows the Ohio State Council to claim that 100 percent of all street collections will be used for our Citizens with Developmental Disabilities. Members who contribute will get a special sticker added to their 2019 membership travel card by their council Financial Secretary.
3. Appoint a council Measure Up Chairman (or co-chairs), who will be responsible for the specific details for the council’s campaign. Then organize a committee of ‘key’ council people and local organizations that help Citizens with Developmental Disabilities.
4. Plan an additional Measure Up fundraising activity, such as collection after Masses, and set a date. Organize a committee and advertise to promote this event.
5. Organize a local business “direct mail” campaign or hand-written letter from your GK, asking for a contribution to the 2019 Measure Up campaign. Make sure the local businesses are aware of how the council will use the donated funds in the community. Emphasize that Measure Up is our “flagship” charity!
6. Solicit council members for the needed MANPOWER and success of a street collection campaign.
7. Make sure to contact local businesses and merchants for permission to solicit funds. Use the posters and material provided by the Ohio State Council to increase awareness and purpose of the Measure Up Program.
8. If required, secure a solicitation permit if needed for a street collection in the community.
9. Schedule the Measure Up collection for April 26, 27 and 28, 2019 or May 3, 4, and 5, 2019. Let the community know the purpose and goal of Measure Up and our dedication to this “flagship” charity of the Ohio Knights of Columbus. Place articles in local newspapers, community news and “Letters to the Editor” columns. Have permits, aprons, canisters and rulers available for the volunteers for the specified collection times. Demonstrate our Order’s principle of charity for our special friends with Developmental Disabilities.
10. Complete the 2019 Measure-Up Report/Grant Form by **August 1, 2019**,
Make check made payable to: **Ohio State Council Knights of Columbus**
Mail to: Michael J. Felerski, State Warden; 1580 Gelhot Dr. #234; Fairfield, OH 45014



2019 Measure Up Council Recognition Awards

For Ohio councils supporting the 2019 Measure Up program, the following achievement awards will be presented in these categories:

1. Highest total dollars collected by a council (one council winner)
2. Highest total dollars collected per member by a council (one winner)
3. Highest total dollars collected by a council in each state program division * (five winners)
4. Highest total dollars collected per member by a council in each division * (five winners)

*** Council breakdown by division is based on membership numbers (as of May 1, 2019)**



MEASURE UP Campaign 2019

Schedule of Major Events

October 2018

Grand Knight will inventory rulers & stickers; places order with District Deputy.

November 2018

District Deputy places orders for council ruler and sticker supply.

The State Warden emails the "\$5 Greenback bill" template to all Council FS's. They can print, cut, and send these out with the membership dues statements. Also available on the KofCOhio.org website.

December 2018

The Financial Secretary mails "\$5 Greenback bills" to each member with council's dues notice. Council promotes getting donations from every member including Honorary and Honorary Life.

January 2019

The District Deputy receives stickers and rulers at the Mid-Year Meeting and distributes to them to his councils.

The Grand Knight designates a Chairman for the council campaign. The council identifies proper 501C-3 organizations to receive council rebate money. Councils may also plan Special Population Free-Throw Contest. Financial Secretaries mail Membership dues cards with "Gimme Five Club" stickers.

February 2019

The local council chair coordinates collection sites and his committee selects intended recipient(s) for Council Measure Up donations. The committee members should begin developing ideas for additional fundraising projects for Measure Up, even if they are held between June and November 2019, such as collecting after Masses or using the Parish Weekend Collection Envelope.

March 2019

The council chairman (and others) should recruit volunteers to man previously selected collection sites.

April/May 2019

Primary collection dates: April 26, 27 and 28, 2019 or May 3, 4, and 5, 2019. Many councils may do other fundraisers or projects to supplement collections throughout the summer and fall.

June - August 2019

Complete the Grant Request Form indicating where the council rebate will go. "Gimme Five" collections are added to the public collections and fundraisers and one check, made out to:

Ohio State Council Knights of Columbus

and sent with the completed Grant Request Form **by August 1, 2019** to:

Michael J. Felerski
State Warden
1580 Gelhot Dr. #234
Fairfield, OH 45014

September/October 2019

Rebate checks are issued to councils submitting contributions in between June and August 1, 2019.

October/November 2019

Councils present checks to designated recipients.

January 2020

Awards presented at Midyear District Deputy Meeting in January for the best performances in the 2019 campaign

Ohio State Council Knights of Columbus

Kevin P. Miller
State Deputy

MEASURE UP 2019 CAMPAIGN - REPORT AND GRANT FORM

Please complete and mail to the State Warden with the council Measure Up check. The **full amount collected** is to be forwarded by **August 1, 2019**.

Please make the council check payable to: **OHIO STATE COUNCIL, KNIGHTS OF COLUMBUS**

Please mail checks and forms to: Michael J. Felerski; State Warden;
1580 Gelhot Dr. #234; Fairfield, OH 45014

(Type or print the following :) Date: _____ Present Ruler Count: _____

Council number: _____ District: _____ Diocese: _____

Council Name: _____ City of Council: _____

Grand Knight: _____ Grand Knight's Phone Number _____

Council M/U Chairman: _____ M/U Chairman's Phone Number _____

Gimme Five Collection: _____

Local Merchant/Business Collection: _____

M/U Fundraiser: _____

Measure-Up Collection: _____

Measure Up 2019 Campaign Collection Grand Total: _____

DISTRIBUTION RULES

1. Contributions must be made to an identified 501 C-3 organization(s), as described by the Internal Revenue Service.
2. Recipient organizations should be providing assistance or support to citizens with Developmental Disabilities within the local community or geographical area.

STATE COUNCIL CHECK TO BE MADE PAYABLE TO:

(Please complete with organization's full name for check. Use reverse side for additional agencies.)

Name of Recipient Organization #1: _____

Address of Recipient Organization #1: _____

City, State, Zip: _____

* Percentage of Total Collection that your council desires to go to Organization #1: _____ %

****Note: This is the % of the 80% returned to your council.***

STATE COUNCIL CHECK TO BE MADE PAYABLE TO:

(Please complete with organization's full name for check. Use reverse side for additional agencies.)

Name of Recipient Organization #2: _____

Address of Recipient Organization #2: _____

City, State, Zip: _____

* Percentage of Total Collection that your council desires to go to Organization #2: _____ %

STATE COUNCIL CHECK TO BE MADE PAYABLE TO:

(Please complete with organization's full name for check. Use reverse side for additional agencies.)

Name of Recipient Organization #3: _____

Address of Recipient Organization #3: _____

City, State, Zip: _____

* Percentage of Total Collection that your council desires to go to Organization #3: _____ %

STATE COUNCIL CHECK TO BE MADE PAYABLE TO:

(Please complete with organization's full name for check. Use reverse side for additional agencies.)

Name of Recipient Organization #4: _____

Address of Recipient Organization #4: _____

City, State, Zip: _____

* Percentage of Total Collection that your council desires to go to Organization #4: _____ %

STATE COUNCIL CHECK TO BE MADE PAYABLE TO:

(Please complete with organization's full name for check. Use reverse side for additional agencies.)

Name of Recipient Organization #5: _____

Address of Recipient Organization #5: _____

City, State, Zip: _____

* Percentage of Total Collection that your council desires to go to Organization #5: _____ %

****Note: This is the % of the 80% returned to your council.***

KNIGHTS OF COLUMBUS

Special Population Free Throw Contest Program Information

ATTENTION:

Grand Knights and Special Population Free Throw Chairman

On the next page of this information sheet is the Special Population Free throw Contest T-shirt order form. The Special Population Free Throw contest runs until April 30th of this fraternal year, for our citizens with Developmental Disabilities. Every council still has plenty of time to plan and participate in your own council's Special Population Free Throw contest.

All Grand Knights will receive this free-throw T-shirt and plaque order-form with their 2019 Measure-Up Campaign packet. Please duplicate this form as needed.

All free-throw forms must be filled out completely: T-shirt sizes, number of plaques and the proper shipping address. Any council who would like to have t-shirts please submit a check along with the order form. Again, the Ohio State Council will supply the award **plaques at no cost to the councils.**

The basic price of the T-shirts have remained the same this year: \$5.00 for all sizes, 6-8 through XL; size XXL - \$6.50; size XXXL - \$7.50; size XXXXL - \$8.50. The latest date to submit order forms will be **March 31, 2019**. Please allow two weeks for delivery of order to allow arrival before the contest date.

Phone orders will be accepted by calling (614) 679-4238. Please make checks payable to **"T-Shirts By Eckstein"**.

Over the years, many councils have participated in the Special Population Free Throw contest. Each year these special people eagerly look forward to this activity. Who can soon forget the excitement in their eyes when they make a basket or receive their very own T-shirt or plaque? Again, let's show our charity and make this another exciting year for all the Special Population Free Throw participants.

KNIGHTS OF COLUMBUS

OHIO STATE COUNCIL KNIGHTS OF COLUMBUS SPECIAL POPULATION BASKETBALL FREETHROW CONTEST

There is a \$5.00 cost per shirt, \$6.50 for XXL; \$7.50 for XXXL; \$8.50 for XXXXL that is to be paid by the participating councils. (Example: If you purchase 30 shirts x \$5.00 = \$150.00, 10 XXL shirts x \$6.50 = \$65.00, 4 XXXL shirts x \$7.50 = \$30.00, and 2 XXXXL x \$8.50 = \$17.00 for a total cost of \$262.00)

No orders can be process and shipped without payment being included. The Ohio State Council will donate ten (10) plaques. If you have the wheelchair free throw competition, you may order a total of ten (10) plaques. If you need extra plaques beyond the initial ten (10), there is a cost of \$5.00 each. Make all checks payable to: **T-SHIRTS BY ECKSTEIN.**

T-SHIRT ORDER FORM

Please order the following T-shirts for our Special Population Free Throw Contest to be held on the (date) _____ for District Deputy and/or Council _____.

YOUTH

6 - 8 _____

10-12 _____

14-16 _____

TOTAL _____

ADULT

SM _____

MD _____

LG _____

XLG _____

TOTAL _____

EXTRA LARGE

XXL _____

XXXL _____

XXXXL _____

TOTAL _____

COST:	YOUTH	_____	X	\$ 5.00 =	_____
	ADULT	_____	X	\$ 5.00 =	_____
	XXL	_____	X	\$ 6.50 =	_____
	XXXL	_____	X	\$ 7.50 =	_____
	XXXXL	_____	X	\$ 8.50 =	_____
	Extra Plaques	_____	X	\$ 5.00 =	_____

TOTAL COST \$ _____

Please include _____ plaques for the winners at our free throw contest.

Send All Orders to:

T-SHIRTS BY ECKSTEIN
ATTN: GARY ECKSTEIN
PO BOX 535
Grove City, OHIO 43123-0535

614-679-4238
gary.eckman@sbcglobal.net

Please Ship Order to:

As Knights of Columbus,
Our most important job is?



*Helping people that need our **HELP!***
Measure Up 2019